

SUSTAIN IT: Fostering Sustainable Growth and Competitiveness in Tourism

25th February 2020

SUSTAIN IT Malaga (ES) – SUSTAIN IT – Sustainable Tourism Innovative Training – is a project which involves a consortium made up of 8 Partners from 6 European Countries i.e. Belgium, Cyprus, Italy, Iceland, Ireland and Spain. Irish Rural Link (IRL) participated in its third meeting on the 13th February, hosted by Spanish Partner IWS in Malaga.

The sustainable tourism's field needs to strengthen its growth and competitiveness by enhancing European professionals' skills and competencies in order to fully support employability in the UE. In doing so, SUSTAIN IT features an innovative and actionable training available in 5 languages deliverable via traditional means (face-2-face) and via Open Educational Resource (OER).

During the meeting, Partners took stock of the current status of the above-mentioned Platform and an overview of the Training and Tools contained in it. Dissemination and multiplier events, necessary for the visibility and mainstreaming of the project, and administrative issues were also addressed.

About Irish Rural Link:

Irish Rural Link represents the interests of locally based rural groups in disadvantaged and marginalised rural areas by highlighting problems, advocating appropriate policies, sharing experiences and examples of good practice. It has a membership of nearly 600 rural community groups dedicated to sustainable rural development and represents rural communities at a national and international level.

Irish Rural Link will now begin testing and validating the Open Educational Resource (OER) until mid July and will hold a multiplier event also on sustainable tourism.

For further information about SUSTAIN IT and Irish Rural Link:

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