



IRISH RURAL LINK ANNUAL CONFERENCE 2018

MICRO – Enhancing Competitiveness of Micro Enterprises in Rural Areas – Supports, Guidance and Tools available The Cavan Crystal Hotel, 11th May 2018

Time	Topic	Speaker	Brief
9:00am – 9:30am	Registration - tea/coffee		
9:30am – 9:40am	Welcome by Chair of IRL	Billy Murphy	Include Launch IRL Website & Video
09:40am - 10:00am	Opening remarks	Minister Heather Humphreys, Minister for Business, Enterprise and Innovation	Launch MICRO TBC
10:00am – 10:20am	Overview	David Minton Western & Northern Regional Assembly	Micro Enterprise in Rural Development – to set the context for the day
10:20 – 11:00am	Panel discussion led by	Sheelagh Daly Chair of LEO + 4 x local entrepreneurs TEA & Coffee Break	Discussion on each experience, followed by Q&A
11:15am – 12:00pm 12pm – 12.45pm	1 st Round workshops 2 nd Round Workshops	WS 1: MICRO – How these online tools can be applied to Micro enterprise Michael Kenny NUIM WS 2: Access to Finance - Gareth Stokes Micro Finance Ireland WS 3: Business Planning & Management of Micro Enterprise Terry Hyland Breffni INT WS 4: Data Protection - Tara Farrell LWL	4 workshops will run simultaneously after tea break. Each will include a 10 min presentation and facilitated session
12.45pm	Plenary & Feedback	Seamus Boland IRL	
1:00pm – 2:00pm	Networking lunch Followed by optional visit to local Enterprise		